

**Endorphin: Term coined by Eric Simon, PhD
who is the inspiration for this Foundation**

Endorphin 5K Run/Walk, Festival & Business Expo

To benefit

Saturday,
September 25th
8am – 1pm



at Skylands Park
94 Championship Pl.
Augusta, NJ

Sponsorships - First Year Special Pricing

__ Title Sponsorship \$2000

Logo on front & back of t-shirts Logo on applications and flyers
Logo on all event banners Referred to in media as title sponsor
Ad book page in 450 ad books Race Course sign Promo item in goody bags
Option to provide bags for goody bags Expo space Announcement at event
Company Banner (3 provided by company) at front gate, start & finish line
Listed on thank you list at event Company name on electronic screen
Logo flashing on IES Brain Research Foundation website for 6 mos.
5 free race entries to make company team

Sponsorship Menu (We are happy to create customized packages)

Logo on back of t-shirts \$400 (due August 27th)
 Awards table banner \$150 Finish line gate \$150
 Food tent banner \$150 Water stop banner \$75 (3)
 Logo on over 5000 applications and flyers \$250 (due by July 26th)
 Logo on 4x8 5K banner on major local road \$200 (6 weeks if received by July 26th)
 Company Banner (provided by company) on field \$100
 Promo item in goody bags \$100 Race course sign \$75
 Mailing sponsor (8 1/2 x 11 promo piece to 1000 addresses) (max 3) \$500 due August 31st
 Thank you list mention \$50 Ad book mention \$50
 Ad book page (5" w x 8" h) in 450 ad books B&W \$130 full color \$300
 Expo space \$45 + doorprize/auction item (\$40 + doorprize/auction item if received by Aug. 25th or postmarked by Aug. 24th)

Company Name _____ Phone _____
Contact Person _____ Home/Cell _____
Email: _____ Fax _____
Address _____
City _____ State _____ Zip _____
Total Amount Enclosed \$ _____ CK # _____
Signature _____ Date _____

Door prize (indicate item & value): _____

Make checks & mail to: IES Brain Research Foundation 270 Sparta Ave. Suite 104 Sparta, NJ 07871

For information: Faye 973 726-6218 faye@iesbrainresearch.org or www.iesbrainresearch.org