

**Endorphin: Term coined by Eric Simon, PhD
who is the inspiration for this Foundation**

Endorphin 5K Run/Walk, Festival & Business Expo

Saturday,
September 25th
8am – 1pm

To benefit



at Skylands Park
94 Championship Pl.
Augusta, NJ

Sponsorships - First Year Special Pricing

__ Title Sponsorship \$2000

- | | |
|---|---------------------------------------|
| Logo on front & back of t-shirts | Logo on applications and flyers |
| Logo on all event banners | Referred to in media as title sponsor |
| Ad book page in 500 ad books | Race Course sign |
| Promo item in goody bags | Option to provide bags for goody bags |
| Expo space | Announcement at event |
| Company Banner (3 provided by company) at front gate, start & finish line | |
| Listed on thank you list at event | Company name on electronic screen |
| Logo flashing on IES Brain Research Foundation website for 6 mos. | |
| 5 free race entries to make company team | |

Sponsorship Menu (We are happy to create customized packages)

- | | |
|--|-------------------------------------|
| __ Logo on back of t-shirts \$400 | |
| __ Awards table banner \$150 | __ Finish line gate \$150 |
| __ Food tent banner \$150 | |
| __ Logo on over 5000 applications and flyers \$250 (due by July 26 th) | |
| __ Logo on 4x8 5K banner on major local road \$200 (6 weeks if received by July 26 th) | |
| __ Company Banner (provided by company) on field \$100 | |
| __ Promo item in goody bags \$100 | __ Race course sign \$75 |
| __ Water stop banner \$75 (3) | |
| __ Thank you list mention \$50 | __ Ad book mention \$50 |
| __ Ad book page (5" w x 8" h) in 500 ad books | __ B&W \$150 __ full color \$400 |
| __ Expo space \$45 + doorprize/auction item (\$30 + doorprize/auction item if received by July 31 st or postmarked by July 28 th) | |

Company Name _____ Phone _____

Contact Person _____ Home/Cell _____

Email: _____ Fax _____

Address _____

City _____ State _____ Zip _____

Total Amount Enclosed \$ _____ CK # _____

Signature _____ Date _____

Make checks & mail to: IES Brain Research Foundation 270 Sparta Ave. Suite 104 Sparta, NJ 07871